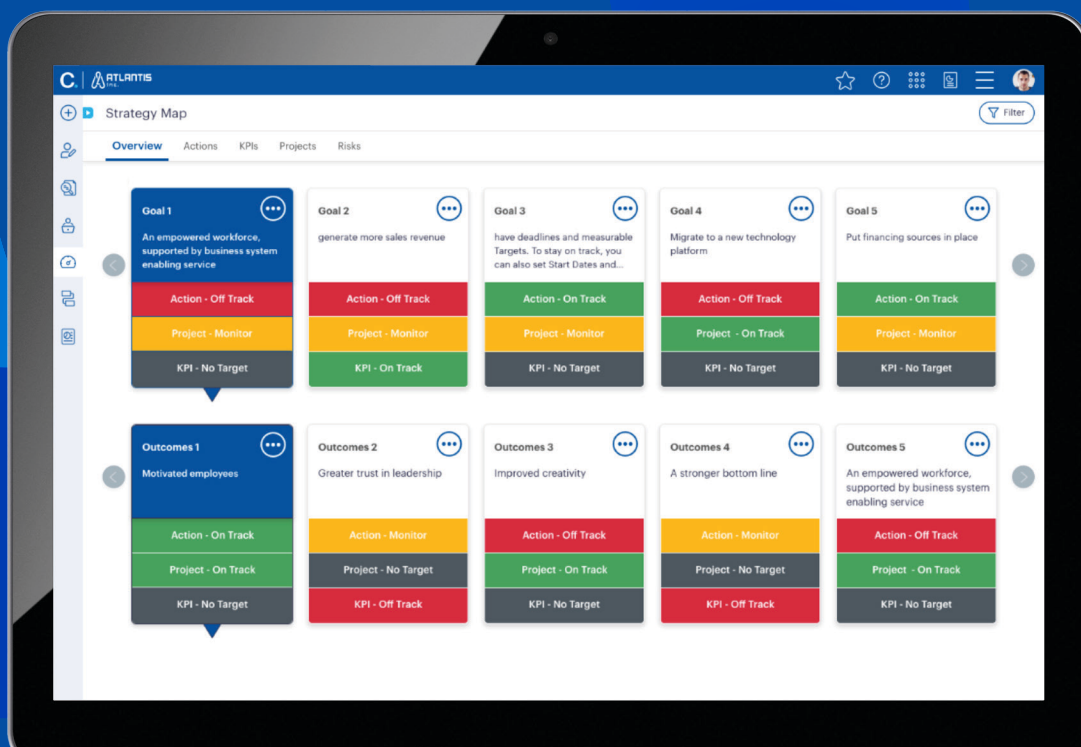


Business Strategy Software

Turn Your Strategy into Reality



Develop and execute your strategy, measure ongoing business performance and ensure your team works towards a common goal.

Camms.



Business Strategy Software

To achieve their goals & objectives, organisations must carefully plan out a strategy, determine the projects & initiatives that will help them to achieve their long-term goals, manage strategic risk, and implement an agile operating model.

Camms business strategy software enables your organisation to plan & deliver your strategy, measure ongoing business performance, and ensure your team is working towards key goals & objectives.



Plan Your Strategy

Define your key goals & objectives and break them down into smaller programmes, projects, tasks and actions and allocate them out across the business for completion.



Manage Strategic Risk

Identify & manage strategic risk. Build a risk register, establish Key Risk Indicators (KRIs) and set controls to reduce strategic risk.



Track Strategic Progression

As tasks and actions are completed, progress is indicated at each level of the strategic plan allowing teams to move on to the next task and enabling management to visualise strategic progress.



Align Strategy to Enterprise Performance

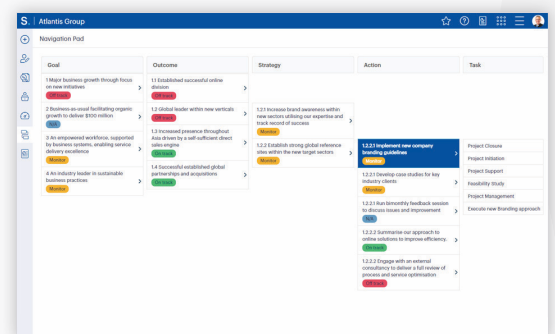
Map your strategic plans to enterprise performance metrics to get a clear view of how your strategy is impacting overall performance. Adjust your strategic plans to improve performance.

Designed for complete alignment, our comprehensive business strategy software solution equips your teams with the right tools for strategic planning, executive evaluation, and real-time reporting - providing a bird's eye view and ensuring everyone is aware of how every action & task drives critical organisational goals.

Strategic Planning Capabilities:

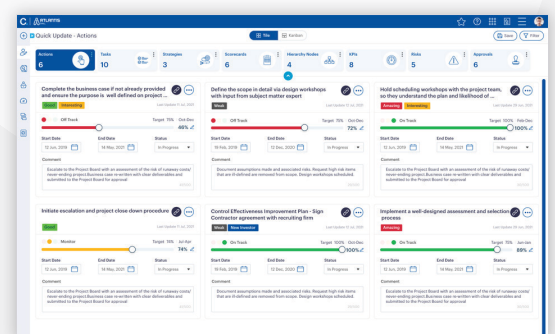
Strategic & Operational Planning

Map out your strategic & operational plan – from your high-level goals & objectives to the lower-level actions and tasks that will help you achieve your strategy. Use simple tree views to help you visualise your plan as you build it. Once the top-level strategy has been broken down into smaller programmes, projects, tasks and actions, these can be allocated out to different stakeholders across the business for completion based on API integrations with your active directory.



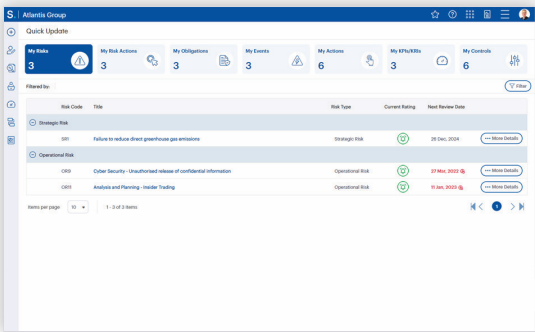
Task & Action Management

Each task or action will have clear timelines and financials - enabling staff to complete the tasks within the designated timeframe and budget. As tasks and actions are completed and spend is logged, notifications are sent to notify the relevant teams so the strategy can progress to the next stage. Reminders are automatically sent for missed deadlines and overspends to keep things on track. Automated workflows can be used to facilitate, approvals, escalations, signoffs and reminders – ensuring the strategy is constantly progressing.



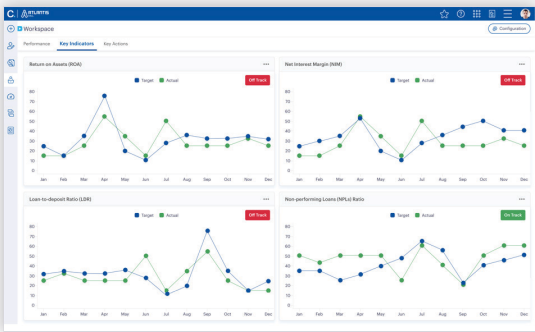
Manage Strategic Risk

Use the risk management capabilities within our strategy planning solution to manage strategic risk and work within your risk appetite. Set up a strategic risk register, monitor strategic risk exposure, and set controls to mitigate any risks that could negatively impact strategic plans. Plus, empower your team to take calculated risks in pursuit of their strategic objectives by enabling calculated risk taking where the opportunity outweighs the risk.



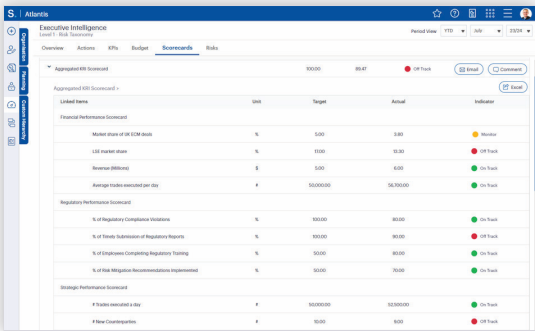
Monitor & Report on KPIs

Know whether your strategic plan is having the desired effect by monitoring and reporting on Key Performance Indicators (KPIs). By linking your strategic plan to enterprise performance via API integrations leaders can view important evidence of plan effectiveness and quickly understand where they need to make alterations to the strategy to improve performance.



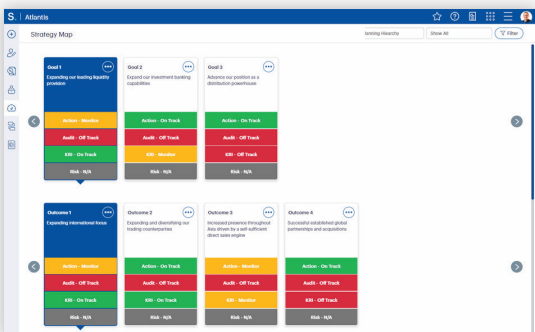
Scorecards

Build scorecards to provide an aggregated view of strategic performance. Seamlessly combine multiple KPIs and scorecards with relative weightages to build an accurate picture of strategic priorities and understand your current position.



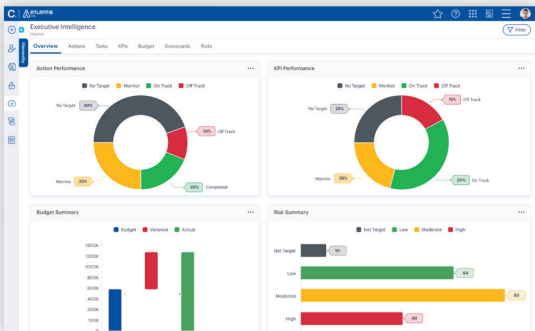
Understand Strategic Progression

Get a bird's eye view of your strategic plan, along with a holistic view of performance at each level of your plan structure. Drill-down into specific areas to investigate metrics or actions that might be off track so then can be addressed. Easily make amendments to your strategic plan to adjust strategic priorities in line with business needs by easily communicating strategic changes in the platform to ensure your organisation can remain agile and change course to meet evolving requirements.



Board & Executive Reporting

Run executive level strategic reports at the touch of a button to demonstrate how the strategy is progressing and highlight key issues and risks. Compile reports consisting of key actions and metrics relevant to executives along with a process for refining commentary and obtaining signoffs.



Frank Evans,
Chief Executive Officer, Central
Gippsland Health Service, Australia

"Camms.Strategy has allowed us to achieve every CEO's objective — align the whole organisation to service delivery and strategic goals to drive improvements in both the efficiency and effectiveness of the organisation."



Robert Ford,
Head of Strategic Planning and
Knowledge Management, Dorset Wiltshire
Fire and Rescue Service, United Kingdom

"Camms allows us to deliver our vision from concept, strategic assessment, planning, project and risk management, right through to explaining our performance. It is at the heart of everything we do."

Turn Your Strategy into Reality

The Camms strategy management solution has all the functionality you need to develop and execute your corporate strategy. The framework enables you to breakdown your strategic objectives into smaller projects and tasks that can be allocated out across the business. Integrate operational business data with your strategy to measure business performance and keep the board informed on strategic progress through insightful dashboards and reporting.

Our team would love to learn about your strategic goals and objectives and explore how technology can help you to achieve success.

[Visit Website](#)

[Request Demo](#)

Camms.
Software to Change Tomorrow.

www.cammsgroup.com